



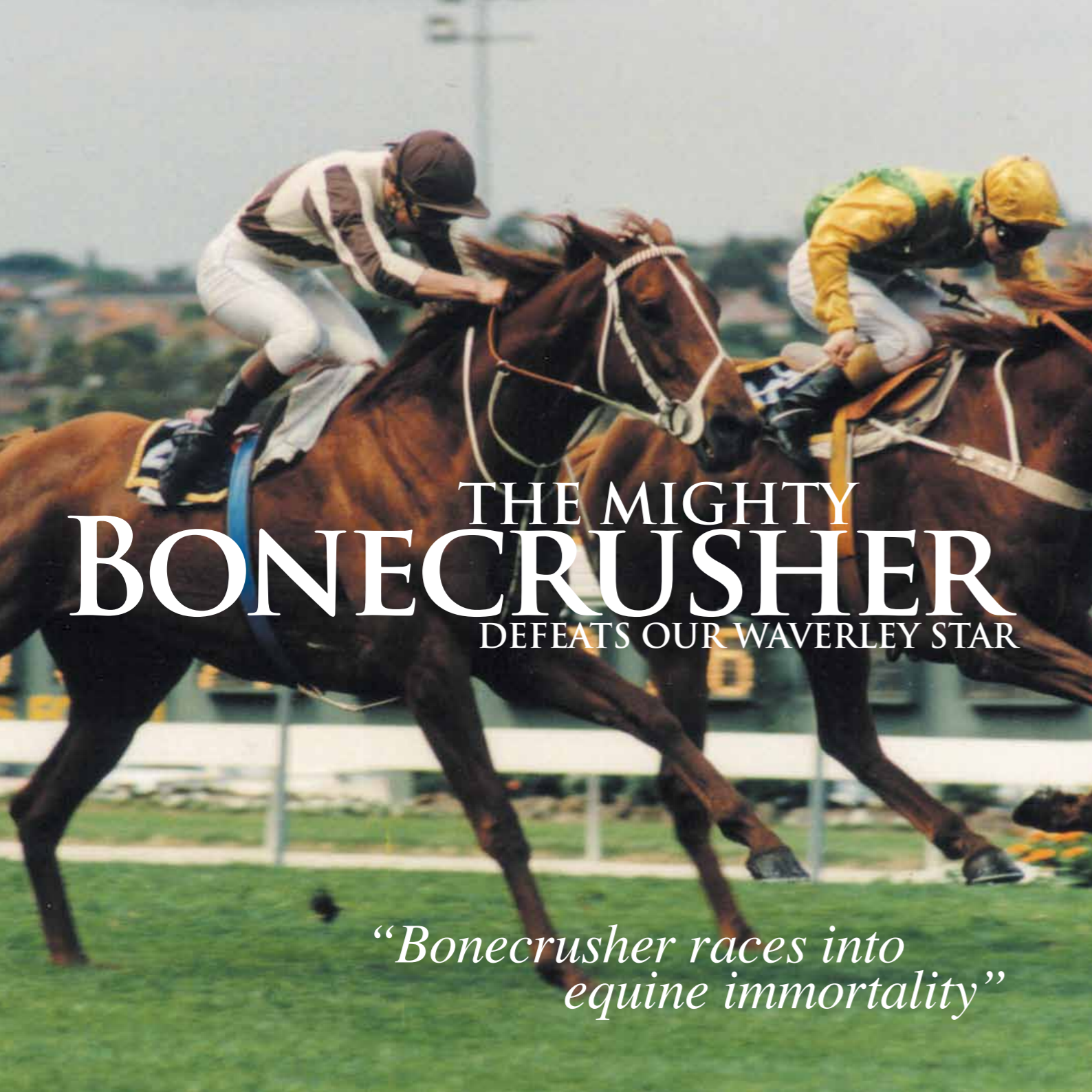
# TATTS COX PLATE

THE RACE *where* LEGENDS *are made*

22 OCTOBER 2011

  
Tatts | Group





# THE MIGHTY BONECRUSHER DEFEATS OUR WAVERLEY STAR

*“Bonecrusher races into equine immortality”*

W.S.COX PLATE 1986

## THE RACE OF THE CENTURY



2011 MARKS THE 25-YEAR ANNIVERSARY OF THE EPIC BATTLE THAT WAS UNIVERSALLY ACCLAIMED AS THE ‘RACE OF THE CENTURY’.

It was the 1986 W.S. Cox Plate, where two New Zealand horses became gladiators, and it was Bonecrusher, who ‘raced into equine immortality’ that afternoon at Moonee Valley.

Only Moonee Valley could deliver the theatre of this amazing race. The Valley became the Colosseum, and the crowd roared as Our Waverley Star and Bonecrusher went stride for stride, testing both horse and rider over the final 800 metres of the Weight-For-Age Championship.

Both horses entered the race with outstanding form behind them. Bonecrusher was a New Zealand Champion, with a cult-like following, having won a string of three-year-old classics including the New Zealand Derby. His form continued in Australia winning the AJC Derby, the Underwood Stakes, and the Caulfield Stakes.

In turn, Our Waverley Star had dominated in New Zealand in the lead-up to the W.S. Cox Plate. Given this, the race was highly anticipated, especially as it was the first time the two horses would meet each other under race conditions. It was, in essence, a match race to crown the champion thoroughbred of their generation.

It was an ideal race setting, raced at an even tempo, in perfect weather and track conditions, neither favouring nor disadvantaging either horse. Our Waverley Star settled wide, mid-field, while Bonecrusher, as usual, settled towards the back of the field. At the 800 metre mark, Bonecrusher, ridden by Gary Stewart made his move and positioned behind Our Waverley Star, ridden by Lance O’Sullivan. Quickly, the two horses cleared out from the rest of the field. Race caller Bill Collins giving what is considered to be one of the finest ever race calls - questioned whether the horses had gone to early: “Here come the New Zealanders ... have they gone too early...?”

From this point it was a two-horse race. As they entered wide into the home straight, Bonecrusher had a slender lead. Quickly, Our Waverley Star gathered in Bonecrusher and it seemed he would pull away, but with bullish determination Bonecrusher fought back to win by a neck at the post. Never before had we seen two horses fight so hard, straining their every fibre, to cross the finishing line in front.

Subsequently, the 1986 W.S. Cox Plate has become folk-lore - both inside and outside of racing circles. This was largely due to the build-up and expectation being fulfilled in such a compelling outcome. “This was one of those races where the hype in the lead-up was matched, surpassed even, by the race”, Bill Collins.



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## TATTS COX PLATE CHAIRMAN'S WELCOME



The Tatts Cox Plate is widely regarded as Australasia's premier weight-for-age race, and we have been fortunate to witness history over the past two years with So You Think winning back-to-back Cox Plates.

Never before have we had a horse win the W.S. Cox Plate at only their fifth race start, and after missing the 2010 Melbourne Autumn Carnival, So You Think returned to the track in blistering form for the 2010 Spring Racing Carnival. With the benefit of a long spell, this striking son of High Chaparral matured into a powerhouse galloper winning the Memsie Stakes, the Underwood Stakes and the Yalumba Stakes en route to Moonee Valley. Facing the starter for just the tenth time, So You Think delivered one of the most dominant W.S. Cox Plate performances to win by a comfortable margin.

It was a day that will be long remembered by those that attended the 2010 Tatts Cox Plate. Black Caviar was outstanding in winning the Group 2 Schweppes Stakes, providing a glimpse of what she would deliver in the 2011 autumn.

This year marks the 25 year anniversary of what many regard as the 'Race of the Century', with the two New Zealand warriors, Bonecrusher and Our Waverley Star staging one of the most courageous and exhilarating contests ever seen on a racecourse. Bill Collins summed it up after the two horses took off at the 800m mark, declaring that "Bonecrusher races into equine immortality" as both horses crossed the line. Only Moonee Valley could deliver the theatre that was the 1986 W.S. Cox Plate.

Moonee Valley looks forward to welcoming you to the 2011 Tatts Cox Plate, *The race where legends are made.*

ROBERT SCARBOROUGH  
CHAIRMAN

### TATTS COX PLATE HOSPITALITY PACKAGES ON SALE

MEMBERS  
MONDAY 23 MAY 2011

GENERAL PUBLIC  
MONDAY 30 MAY 2011

#### IMPORTANT NOTICE

Tatts Cox Plate hospitality packages are on sale via the members and public booking form located at the rear of this brochure. Members will have priority access of one week to book before the public.

For further information, please contact Moonee Valley Customer Service on 1300 79 79 59.

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# TATTS COX PLATE THE RACE *where* LEGENDS *are made*

Watch history in the making at the Spring Racing Carnival's world-class event, the 2011 Tatts Cox Plate – *The race where legends are made*. Regarded as Australia's most prestigious race, where the world's best thoroughbreds compete for **AUSTRALASIA'S GREATEST WEIGHT-FOR-AGE CHAMPIONSHIP, THE WORLD FAMOUS \$3 MILLION GROUP 1 TATTS COX PLATE.**



The race's honour roll includes legendary winners Sunline, Makybe Diva and the immortal Phar Lap. The Tatts Cox Plate is run over 2040 metres (10 furlongs) on turf with horses carrying standard weight-for-age. The racetrack provides 'give' in the ground and affords all horses an equal chance for the most sought-after prize in Australian racing.

Racegoers can get close to all the racing action at Moonee Valley, which is considered Australia's most appealing spectator racecourse. There is simply no better racetrack in Australia to witness first-class thoroughbred racing than at Moonee Valley's unique amphitheatre track.

Held during Victoria's world-famous Spring Racing Carnival, the Tatts Cox Plate is Moonee Valley's signature race day and highlight of the racing calendar.

THE RACE *where* LEGENDS *are made*



# TATTS COX PLATE LEGENDARY CELEBRATIONS



Celebrate Australia's most prestigious thoroughbred racing championship the 2011 Tatts Cox Plate in style. This legendary race day offers an exceptional setting for corporate entertaining and social gatherings,

**OFFERING A SUPERIOR SELECTION OF DINING PACKAGES, MARQUEES AND ENCLOSURES.**

Moonee Valley is pleased to offer a first-class range of Tatts Cox Plate race day experiences for members, corporate groups and visitors alike, with gourmet dining, live entertainment and premium positioning for all the racing action.

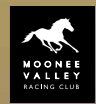


Members will enjoy the very best of Moonee Valley, with specially created packages for exclusive restaurant dining, marquees and dining boxes.

Corporate groups will entertain and impress clients in the luxury of private marquees, professionally designed and furnished for an outstanding race day experience that is certain to leave a lasting impression.

The 2011 collection of marquees and lively enclosures are ideal for social groups, racing enthusiasts and individuals alike, with perfect positioning for all of the Tatts Cox Plate race day action.

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## TATTS COX PLATE MEMBERS' DINING PACKAGES

Members can choose from a selection of exclusive dining rooms, boxes and enclosures with high quality menus, beverages, attentive service and premium positioning for racetrack views. These packages are available exclusively to Moonee Valley Members and Members' Guest Cardholders.

### MEMBERS' JOCKEY BAR DINING ROOM MULTIPLE DAY PACKAGE MEMBERS \$500

#### *Tatts Cox Plate*

SATURDAY OCTOBER 22, 2011

#### *Essendon Mazda Australia Stakes*

FRIDAY NIGHT JANUARY 27, 2012

#### *Top Cut Alister Clark Stakes*

FRIDAY NIGHT MARCH 16, 2012

This three-day package includes dining reservations on the above race dates. The Members' Jockey Bar Dining Room is located on the second floor overlooking the mounting yard. Watch the excitement unfold from your first-class reserved seating. This room is exclusive to Members and Annual Guest Cardholders only.

#### *Tatts Cox Plate Package includes:*

- Reserved table
- Reserved Grandstand seat
- Beverage waiter service
- Hot and cold buffet luncheon including seafood selection, main course items, dessert, Australian cheese platter and afternoon tea delights
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities & televisions
- Tatts Cox Plate souvenir pen
- Race book

#### *Essendon Mazda Australia Stakes and Top Cut Alister Clark Stakes package includes:*

- Reserved table
- Access to non-reserved Grandstand seating area
- Beverage waiter service
- Premium gourmet buffet
- Cash bar facilities
- Tote (TAB) facilities & televisions
- Race book

### MEMBERS' CONCOURSE DINING ROOM MEMBERS \$245

The Members' Concourse is located in the heart of the Members' precinct on the second floor. This exclusive area allows Members and Annual Guest Cardholders to enjoy the atmosphere surrounding the Tatts Cox Plate.

#### *Package includes:*

- Reserved table
- Reserved Grandstand seat
- Beverage waiter service
- Hot and cold buffet luncheon including seafood selection, main course items, dessert, Australian cheese platter and afternoon tea delights
- Cash bar facilities
- Tote (TAB) facilities & televisions
- Tatts Cox Plate souvenir pen
- Race book

### MEMBERS' INNER CIRCLE DINING ROOM MEMBERS \$350 NON MEMBERS \$425

Located on the third floor with superior views from your reserved Grandstand seats, the Inner Circle is the perfect dining room for Members and guests to indulge in at Moonee Valley's signature race day.

#### *Package includes:*

- Reserved table
- Reserved Grandstand seat
- Full waiter service
- Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities, bookmaker access & televisions
- Tatts Cox Plate souvenir pen
- Race book

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## TATTS COX PLATE PUBLIC DINING PACKAGES

## DINING BOXES

THE PHAR LAP CLUB  
MULTIPLE DAY PACKAGE

MEMBERS \$795  
NON MEMBERS \$900

*Tatts Cox Plate*

SATURDAY OCTOBER 22, 2011

*Essendon Mazda Australia Stakes*

FRIDAY NIGHT JANUARY 27, 2012

*Top Cut Alister Clark Stakes*

FRIDAY NIGHT MARCH 16, 2012

The Phar Lap Club Dining Box is a three-day package that includes dining reservations on the above feature race dates. The prestigious Phar Lap Club Dining Boxes offer the very best views of the racing action. The intimate atmosphere of this exclusive Dining Box provides an unforgettable race day dining experience.

*Tatts Cox Plate Package includes:*

- Reserved table with racecourse views
- Full waiter service
- Five-course luncheon including appetiser, three-course à la carte menu and afternoon tea
- Deluxe beverage package including French Champagne, aged white and red wines, a selection of boutique beers, spirits – bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Tatts Cox Plate pin
- Race book
- Racecourse admission for Non Members  
*Accommodates limited tables of 2, 4, 5 & 6. Some bookings may be required to share.*

*Essendon Mazda Australia Stakes and  
Top Cut Alister Clark Stakes package includes:*

- Reserved table with racecourse views
- Full waiter service
- Three-course à la carte menu
- Cash bar facilities
- Tote (TAB) facilities
- Race book
- Racecourse admission for Non Members  
*Accommodates limited tables of 2, 4, 5 & 6. Some bookings may be required to share.*



TOBIN BRONZE  
& KINGSTON TOWN

MEMBERS \$595  
NON MEMBERS \$660

Positioned along the home straight close to the winning post, the Tobin Bronze & Kingston Town Dining Boxes offer superb trackside views in a luxurious and unique setting.

*Package includes:*

- Reserved table with racecourse views
- Full waiter service
- Five-course luncheon including appetiser, three-course à la carte menu and afternoon tea
- Deluxe beverage package including French Champagne, aged white and red wines, a selection of boutique beers, spirits – bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members  
*Accommodates limited tables of 2, 4, 5 & 6. Some bookings may be required to share.*

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## TATTS COX PLATE DINING ROOMS



Champions Restaurant Upper



### SAINTLY SUITE

MEMBERS \$495  
NON MEMBERS \$550

An intimate haven away from all the hustle and bustle, the Saintly Suite boasts stunning views of the racecourse from the ground floor of the Burston Grandstand.

#### *Package includes:*

- Reserved table with racecourse views
  - Full waiter service
  - Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
  - Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
  - Individual TV monitors on each table
  - Tote (TAB) facilities
  - Tatts Cox Plate souvenir pen
  - Race book
  - Racecourse admission for Non Members
- Accommodates tables of 6 and 8. Some bookings may be required to share.*

### PAVILION ROOM

TIERED MEMBERS \$520  
NON MEMBERS \$575

UPPER MEMBERS \$495  
NON MEMBERS \$550

This tiered dining room is the prime location to view the winning post and enjoy the racing action. Located on the ground floor of the Burston Grandstand. Choose from tiered or upper level dining.

#### *Package includes:*

- Tiered Dining – reserved table with non-restricted views of home straight. Does not include Grandstand seating – reserved Grandstand seating available from \$80 per person
- Upper Level – reserved table with reserved Grandstand seat
- Full waiter service
- Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Individual TV monitors on each table (tiered section only)
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members

### CHAMPIONS RESTAURANT

TIERED MEMBERS \$450  
NON MEMBERS \$525

UPPER MEMBERS \$425  
NON MEMBERS \$495

With excellent home straight views and an electric atmosphere, Champions is perfect for both group or individual bookings.

#### *Package includes:*

- Tiered Dining – reserved table with non-restricted views of home straight. Does not include Grandstand seating – reserved Grandstand seating available from \$80 per person
- Upper Level – reserved table with reserved Grandstand seat
- Full waiter service
- Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Individual TV monitors on each table (tiered section only)
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members

## VALLEY VIEW

MEMBERS \$365  
NON MEMBERS \$440

Located on the first floor of the Grandstand, Valley View offers spectacular panoramic views of the racecourse. Enjoy easy access to your reserved Grandstand seat where you can experience the excitement of the Tatts Cox Plate.

*Package includes:*

- Reserved table
- Reserved Grandstand seat
- Full waiter service
- Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members

## CELEBRITY ROOM

MEMBERS \$340  
NON MEMBERS \$399

The Celebrity Room is a lively space located on the first floor of the Grandstand. Features large projector screens to ensure you don't miss one moment of the racing action.

*Package includes:*

- Reserved table
- Reserved Grandstand seat
- Full waiter service
- Four-course luncheon including entrée, alternate main course, dessert and Australian cheese platter
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Tote (TAB) facilities
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members

## MEETING PLACE

MEMBERS \$315  
NON MEMBERS \$390

Located on the first floor with large screens and easy access to bookmakers, the Meeting Place is a prime position for avid punters at the Tatts Cox Plate.

*Package includes:*

- Reserved table
- Reserved Grandstand seat
- Full waiter service
- Hot and cold buffet luncheon including seafood selection, main course items, dessert, Australian cheese platter and afternoon tea delights
- Basic beverage package including Carlton Draught, Cascade Premium Light, sparkling, white and red wines, soft drinks and bottled water
- Tote (TAB) facilities, bookmaker access & televisions
- Tatts Cox Plate souvenir pen
- Race book
- Racecourse admission for Non Members

## LEGENDS BISTRO &amp; TRACKSIDE CAFE

\$285 PER PERSON

Legends, Moonee Valley's lively dining and gaming venue offers a premium hospitality package and a relaxed, comfortable setting with sweeping racetrack views.

*Package includes:*

- Reserved table
  - Full waiter service
  - Four-course luncheon with entree, main course, dessert (all served alternatively) and Australian cheese platter
  - Premium beverage package including a selection of beers, sparkling, white and red wines and softdrinks
  - Full tote (TAB) facilities
  - Plasma screens with live vision of the racing action
  - Public terrace decking and viewing area overlooking the home turn
  - Tatts Cox Plate souvenir pen
  - Race book
  - Live music throughout the evening
- Does not include racecourse admission*



## TATT'S COX PLATE CORPORATE & PRIVATE MARQUEES

Experience the excitement and glamour of the 2011 Tatts Cox Plate whilst entertaining clients in the luxury of your private marquee. Each marquee is beautifully designed and furnished for the ultimate in comfort and style, with exceptional dining and amenities to make your race day one to remember. Moonee Valley is pleased to offer a range of marquee packages tailored to suit your needs.

Tatts COX PLATE

MOONEE  
VALLEY  
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## PRIVATE MARQUEES

THE 2011 COLLECTION OF PRIVATE AND SYNDICATED MARQUEES ARE EACH PERFECTLY POSITIONED FOR PREMIUM RACETRACK VIEWS SO YOU AND YOUR GUESTS CAN ENJOY ALL THE ACTION OF TATT'S COX PLATE DAY.

### SOUTH HILL

\$585 PER PERSON

Offering outstanding panoramic views of the racecourse, South Hill is Moonee Valley's most spectacular marquee. Be the first to see the Tatts Cox Plate winner return to scale from this elevated vantage point whilst enjoying Moonee Valley's most coveted marquee.

#### *Package includes:*

- Furnished private marquee
  - Waiter service
  - Four-course luncheon – entrée, alternate main, dessert and Australian cheese platter
  - Premium beverages including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
  - TAB betting facilities in your marquee
  - Big screen viewing located in the centre of the track
  - Tatts Cox Plate souvenir pen per guest
  - Race book per guest
  - Racecourse admission
- South Hill marquee facilities are available for a minimum of 100 guests. Upgrades are available upon request.*

### NORTH HILL

\$525 PER PERSON

The North Hill marquee is located in a picturesque setting amongst historic trees and perfectly positioned on the home straight at the northern end of the Grandstand.

#### *Package includes:*

- Furnished private marquee
  - Waiter service
  - Four-course luncheon – entrée, alternate main, dessert and Australian cheese platter
  - Premium beverages including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
  - TAB betting facilities in your marquee
  - Tatts Cox Plate souvenir pen per guest
  - Race book per guest
  - Racecourse admission
- North Hill marquee facilities are available for a minimum of 60 guests. Upgrades are available upon request.*

### COX PLATE START MARQUEE

\$595 PER PERSON

The Cox Plate Start marquee boasts a magnificent bird's eye view of the racing action with spectacular city views and an enviable location above the starting barriers. Witness the horses explode from the barriers in Australia's most prestigious race and push for winning positions as they round the home turn in pursuit of racing history.

#### *Package includes:*

- Professionally designed private marquee
  - Waiter service
  - Four-course luncheon – entrée, alternate main, dessert and Australian cheese platter
  - Premium beverages including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
  - TAB betting facilities in your marquee
  - Big screen viewing access
  - Tatts Cox Plate souvenir pen per guest
  - Race book per guest
  - Racecourse admission
- Cox Plate Start marquee facilities are available for a minimum of 60 guests. Upgrades are available upon request.*

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## NEW TO TATTS COX PLATE DAY IN 2011 LEGENDS LANE MARQUEES

PACKAGES START FROM \$565 PER PERSON

Located along the home straight, imagine the thrill your clients will experience being just ten short metres away from Australia's best horses as they strive for victory.

Legends Lane offers state of the art marquee-style hospitality in a private corporate enclosure in the ultimate location. This value for money corporate entertainment package will ensure your clients receive the most unique racing experience. Add premium food and beverages with first-class service, this is a corporate opportunity you can't afford to miss.

*Package includes:*

- Furnished private marquee
- Sit-down or lounge set-up
- Extensive cocktail food & grazing buffet served throughout the day
- Premium beverage package including a selection of beers, sparkling, white and red wines, spirits – bourbon, vodka, and scotch, soft drinks and bottled water
- Waiter service
- TAB betting facilities
- Tatts Cox Plate souvenir pen per guest
- Race book per guest
- Racecourse admission

Minimum of 40 guests



Legends Lane location  
– 10m from home straight



## SYNDICATED MARQUEES

### FIELDS OF OMAGH

\$565 PER PERSON

Positioned in Legends Lane along the home straight marquee precinct, this marquee offers smaller groups the chance to experience the Tatts Cox Plate in a signature marquee.

*Package includes:*

- Furnished private marquee
- Waiter service
- Extensive cocktail food and grazing buffet served throughout the day
- Premium beverages including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- Live entertainment
- TAB betting facilities in your marquee
- Televisions within the marquee
- Big screen viewing access
- Tatts Cox Plate souvenir pen per guest.
- Race book per guest
- Racecourse admission

*Round tables of 10, 11 and 12 are available.*

*Bookings of less than 10 people will be required to share.*

### NORTHERLY

\$525 PER PERSON

Set back at the Cox Plate start with private racetrack viewing platform in the North Hill marquee precinct, the Northerly marquee offers a personalised corporate entertainment experience. With outdoor furniture nestled in the courtyard under the historic trees, the Northerly marquee provides a memorable race day experience. With a reserved seat in the adjacent Upper Burston Grandstand, you won't miss a minute of the live racing action.

*Package includes:*

- Furnished private marquee
- Reserved Grandstand seat
- Private viewing platform
- Waiter service
- Four-course luncheon - entrée, alternate main, dessert and Australian cheese platter
- Premium beverages including a selection of beers, sparkling, white and red wines, spirits - bourbon, vodka, and scotch, soft drinks and bottled water
- TAB betting facilities in your marquee
- Tatts Cox Plate souvenir pen per guest
- Race book per guest
- Racecourse admission

*Round tables of 10, 11 and 12 are available.*

*Bookings of less than 10 people will be required to share.*



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## ENCLOSURES

NOVA PURE PLEASURE MEMBERS \$270  
NON MEMBERS \$325

Take centre stage at the stylish and fun-filled Nova Pure Pleasure Enclosure. Mix with celebrities and enjoy great food and live music from Nova DJ's in a spacious alfresco setting.

### *Package includes:*

- Racecourse & Nova Pure Pleasure Enclosure admission
- Stand-up grazing menu and buffet
- All inclusive beverages including Pure Blonde, Carlton Draught, Cascade Premium Light, sparkling, white and red wines, soft drinks and bottled water
- Live entertainment
- Outdoor garden setting with tables, chairs & shade covering
- TAB betting facilities within the enclosure
- Bookmaker access
- Big screen with live vision of the racing action
- Race book



CHEVAL CHALETS \$350 PER PERSON

The Cheval Chalets are located within the centre of the track and offer small groups an enviable alfresco race day experience. Enjoy your very own 6m x 3m marquee, garden fencing, tables, chairs, gourmet food and beverages.

### *Package includes:*

- Dedicated picnic site within the Cheval Chalet Corporate Enclosure
  - 6 m x 3 m marquee with outdoor tables, chairs and garden fencing
  - Gourmet picnic boxes served throughout the day including a deluxe sandwich range, savoury hot and cold nibbles, and petit desserts
  - All inclusive beverages including Pure Blonde, Carlton Draught, Cascade Premium Light, sparkling, white and red wines, soft drinks and bottled water
  - Espresso coffee
  - Outdoor garden setting with tables, chairs and shade covering
  - TAB betting facilities within the enclosure
  - Bookmaker access
  - Big screen with live vision of the racing action
  - Race book
  - Racecourse admission
- Cheval Chalets facilities are available for groups of 15 people.*



## TATTS COX PLATE LEGENDARY EVENTS

EXPERIENCE THE EXCITEMENT IN THE LEAD-UP TO THE TATTS COX PLATE WITH A SERIES OF HIGHLY ANTICIPATED EVENTS AT MOONEE VALLEY FOR THE SPRING RACING CARNIVAL.

WITH EVERYTHING FROM RACING TIPS, LIVE ENTERTAINMENT, EXCEPTIONAL DINING AND FABULOUS FASHION PARADES, MOONEE VALLEY IS THE PLACE TO BE.





## BREAKFAST WITH THE BEST TUESDAY 18 OCTOBER, 2011

*Moonee Valley Racecourse and Octagonal Lounge,  
Track Gallops, 6am*

In racing it pays to get up early! It's well worth making your way to Moonee Valley Racecourse to see the Tatts Cox Plate contenders go through their final paces at Breakfast with the Best.

*Event includes:* Free admission • Sausage sizzle

## BARRIER DRAW BREAKFAST TUESDAY 18 OCTOBER, 2011

MEMBERS \$30  
NON MEMBERS \$60

*Moonee Valley Racecourse, Celebrity Room, 8am*

Enjoy a full buffet breakfast after the Track Gallops and get the inside word on the Tatts Cox Plate from all the top jockeys, trainers and media personalities. You'll also see the all-important barrier draw and receive tips and advice from industry experts as they run through the chances of each contender.

*Event includes:* Buffet breakfast • Special guests & panel

*Dress:* Smart Casual





# COX PLATE LADIES' FASHION LUNCHEON

FRIDAY 21 OCTOBER, 2011

MEMBERS \$150  
NON MEMBERS \$160

*Moonee Valley Racecourse, Celebrity Room, 11.45am arrival*

One of the Carnival's most popular events, the Ladies' Fashion Luncheon will showcase key racewear trends for the Spring. Regarded as the must-do luncheon of the Spring Racing Carnival, this event is a sell-out success each year. Boasting what is considered the most prestigious gift bag, the luncheon includes superb dining, live entertainment from Australia's leading performers and a fashion parade with the latest spring/summer fashion on display. Guests mingle with A-list celebrities, fashion and media identities plus women in racing. A fantastic selection of door prizes adds to the excitement of the day.

**Event includes:** Drinks on arrival • Three-course luncheon • Premium beverages • Live entertainment  
• 2011 spring / summer Fashion Review • Gift bag

**Dress:** Racewear



## TATTS COX PLATE GENERAL INFORMATION

### CORPORATE & GENERAL PUBLIC PACKAGES

Tatts Cox Plate Packages are on sale from 30 May, 2011.

Please complete and return booking form on page 34 to MVRC.

### MEMBERS' INFORMATION

#### MEMBERS' PACKAGES

Tatts Cox Plate Packages are on sale from 23 May, 2011

Please complete and return booking form on page 33 to MVRC.

#### MEMBERS' RESERVE

Members and Members' Guest Cardholders and Reciprocal Guest Cardholders are invited to use the following venues:

- Members' Bistro
- Members' Lounge, Level 2
- Deck Bar
- Octagonal Lounge, Ground Floor
- Parade Bar
- Members' Lawn

The Members' Bars include full cash bars and bistros. Snack food is also available for purchase. No bookings required.

### TATTS COX PLATE ADMISSION

Adults	\$55
Concession	\$35
Children 13 – 17	\$15
Children 12 & under	Free

#### MEMBERS' GUESTS

Adult guest tickets are restricted to people with proof of residence outside Victoria (i.e. Interstate or Overseas).

Adult (Maximum 2 per member)	\$170
Children 13-17 years (Maximum 2 per member)	\$25
Children 12 & Under (please collect from the Raceday Office on the day).	Free

These prices exclude Grandstand seating and general admission.

#### MEMBERS' RESERVED GRANDSTAND SEATING

Members' Reserved Grandstand seating is available for purchase in the following areas:

Members	\$60
• Members' Grandstand (level 2)	
• Inner Circle Grandstand	
• Burston Grandstand	
• Upper Burston Grandstand	

### RESERVED GRANDSTAND SEATING

Non Members	\$80
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Does not include racecourse admission. Seats available for purchase in the Inner Circle, Burston and Upper Burston Grandstands.

#### MEMBERS' RESERVED CAR PARK

Members	\$50 per park
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Members can purchase reserved car parks in the McPherson Street car park.

The car park must be vacated by 7pm (including the disabled parking area).

Limited availability. Please note these are not picnic car park sites.

Members are not permitted to bring food, alcohol or garden furniture into this area.

#### MEMBERSHIP

To become a MVRC member or to see the benefits available to MVRC Members please visit [www.mvrc.net.au](http://www.mvrc.net.au) or telephone 1300 79 79 59.

## MOONEE VALLEY RACING CLUB - TATTS COX PLATE 2011 MEMBERS DINING & RESERVED SEATING BOOKING FORM

Complete all details (please print clearly)

Member number \_\_\_\_\_

Title \_\_\_\_\_ Contact name \_\_\_\_\_

Phone no. \_\_\_\_\_ Email \_\_\_\_\_

Postal Address \_\_\_\_\_ Postcode \_\_\_\_\_

**Booking details** (Please fill in the number of guests required in each box eg. )

Restaurant	Members	Non-Members	Total
Members' Jockey Bar (3 day package)	<input type="checkbox"/> \$500		\$ _____
Concourse Dining Room	<input type="checkbox"/> \$245		\$ _____
Inner Circle	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	\$ _____
<b>Grandstand Seats</b>			
Members' Grandstand (level 2)	<input type="checkbox"/> \$60		\$ _____
For other dining rooms and Grandstand seating options please turn to page 34			
<b>Total balance due (incl. GST)</b>			\$ _____

#### Payment details

Cheque Enclosed is for \$ \_\_\_\_\_ payable to the Moonee Valley Racing Club

Or charge my credit card.

Credit card  Mastercard  Visa  AMEX  Diners

Card number \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card holder's name \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signed \_\_\_\_\_

I understand that by signing this booking form I confirm that I have read the terms and conditions on page 35 of this brochure.

#### Booking confirmation options

Scan and email this document to [customerservice@mvrc.net.au](mailto:customerservice@mvrc.net.au)

**Mail: Moonee Valley Racing Club, PO Box 245, Moonee Ponds VIC 3039**

**Facsimile: 03 9373 2218**

**In person: MVRC Customer Service, McPherson Street, Moonee Ponds**

# MOONEE VALLEY RACING CLUB - TATTS COX PLATE 2011 MEMBERS DINING & RESERVED SEATING BOOKING FORM

Booking as  Individual  Organisation (Please print clearly)

Title \_\_\_\_\_ Contact name \_\_\_\_\_

Occupation \_\_\_\_\_ Business title \_\_\_\_\_

Phone No. \_\_\_\_\_ Email \_\_\_\_\_

Postal Address \_\_\_\_\_ Postcode \_\_\_\_\_

**Booking details** (Please fill in the number of guest required in each box eg. )

Restaurant	Members	Non-Members	Total
Phar Lap Dining Box (3 day package)	<input type="checkbox"/> \$795	<input type="checkbox"/> \$900	\$ _____
Tobin Bronze/Kingston Town Dining Box	<input type="checkbox"/> \$595	<input type="checkbox"/> \$660	\$ _____
Saintly Suite	<input type="checkbox"/> \$495	<input type="checkbox"/> \$550	\$ _____
Pavilion Room Tiered	<input type="checkbox"/> \$520	<input type="checkbox"/> \$575	\$ _____
Pavilion Room Upper	<input type="checkbox"/> \$495	<input type="checkbox"/> \$550	\$ _____
Champions Restaurant Tiered	<input type="checkbox"/> \$450	<input type="checkbox"/> \$525	\$ _____
Champions Restaurant Upper	<input type="checkbox"/> \$425	<input type="checkbox"/> \$495	\$ _____
Valley View	<input type="checkbox"/> \$365	<input type="checkbox"/> \$440	\$ _____
Celebrity Room	<input type="checkbox"/> \$340	<input type="checkbox"/> \$399	\$ _____
Meeting Place	<input type="checkbox"/> \$315	<input type="checkbox"/> \$390	\$ _____
Inner Circle	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	\$ _____
Legends Bistro		<input type="checkbox"/> \$285	\$ _____
Legends Trackside Cafe		<input type="checkbox"/> \$285	\$ _____
<b>Grandstand Seats</b>			
Inner Circle Grandstand	<input type="checkbox"/> \$60	<input type="checkbox"/> \$80	\$ _____
Burston Grandstand	<input type="checkbox"/> \$60	<input type="checkbox"/> \$80	\$ _____
Upper Burston Grandstand	<input type="checkbox"/> \$60	<input type="checkbox"/> \$80	\$ _____
<b>General Admission Ticket</b>		<input type="checkbox"/> <b>\$55</b>	\$ _____
For Member dining room options please turn to page 33			
<b>Payment details</b>		<b>Total balance due (incl. GST)</b>	\$ _____

Cheque Enclosed for \$ \_\_\_\_\_ payable to the Moonee Valley Racing Club  
Or charge my credit card.

Credit card  Mastercard  Visa  AMEX  Diners

Card number \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card holder's name \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signed \_\_\_\_\_

I understand that by signing this booking form I confirm that I have read the terms and conditions on page 35 of this brochure.

Booking confirmation options: Scan and email this document to [customerservice@mvr.net.au](mailto:customerservice@mvr.net.au)  
Mail: Moonee Valley Racing Club, PO Box 245, Moonee Ponds VIC 3039. Facsimile: 03 9373 2218  
In person: MVRC Customer Service, McPherson Street, Moonee Ponds.

## TATTS COX PLATE MOONEE VALLEY RACECOURSE MAP



**1**  
ACCESS

- Saintly Suite  
Access Ground Level
- Pavilion  
Access Ground Level
- Phar Lap Dining Box  
1st Floor
- Tobin Bronze Dining Box  
1st Floor
- Kingston Town Dining Box  
1st Floor
- Valley View  
1st Floor
- Celebrity Room  
1st Floor
- Meeting Place  
1st Floor
- Inner Circle  
3rd Floor

**2**  
ACCESS

- Deck Bar  
Ground Level
- Octagonal Lounge  
Ground Level
- Members' Jockey Bar  
2nd Floor
- Members' Concourse  
2nd Floor
- Silks  
2nd Floor
- Committee Room  
4th Floor
- Champions  
Access Ground Level

**3**  
ACCESS

- A Cheval Chalets
- B Cheval Chalet Corporate Enclosure
- C Nova Enclosure
- D Legends Lane (Fields of Omagh)
- E North Hill (Northerly) (Cox Plate Start)
- F South Hill

### HOW TO GET THERE

#### CAR

Refer to Melway map reference 28 K5.

#### TRAIN

Craigieburn line from Flinders Street Station & Southern Cross station stops at Moonee Ponds Station.  
MVRC is a 10 minute walk down Puckle Street

#### TRAM

No. 59 tram from Elizabeth Street arrives directly at Moonee Ponds junction.  
MVRC main entrance is a 200m walk.

#### TAXI

A taxi rank is located on Coates Street, Moonee Ponds.

#### SHUTTLE BUS

Service from Flemington Racecourse & Moonee Ponds train station

THE RACE where LEGENDS are made



### TERMS & CONDITIONS

Conditions of Ticketing and Entry are available at [www.mvr.net.au](http://www.mvr.net.au) or by contacting Customer Service on 1300 79 79 59. You agree to and will abide by those terms and conditions. Your booking is subject to availability. MVRC reserves the right to refuse to sell or supply corporate packages to any company or individual. AGREEMENT A binding agreement is effective upon receipt of full payment. PAYMENT DATE & CONDITIONS All bookings in excess of \$5000 paid for by credit card incur an additional booking fee of 2%. All bookings must be paid for in full at time of booking. ADMISSION TICKETS MVRC does not take any responsibility for lost or stolen admission tickets. Please keep a record of the printed number on each ticket. No admission tickets will be issued until full payment is received and all funds are cleared. TICKET COLLECTION Tickets will be posted to all patrons except for bookings made after 5pm Friday 14 October 2011. After this time all ticketing will need to be collected from MVRC Head Office, McPherson Street, Moonee Ponds prior to 5pm Friday 21 October 2011. USE OF FACILITY Attendees are not permitted to supply their own food and beverages. Moonee Valley Racecourse has adopted a responsible service of alcohol policy. ON-SELLING You are not permitted to sell or on-sell your ticket or any part of your facility without the prior approval of MVRC.



[www.coxplate.com.au](http://www.coxplate.com.au)